

## Guidelines for Use of World Green Tea Contest Prize Seal

### Article 1. Definitions

A World Green Tea Contest Prize Seal (hereinafter “Seal”) is a seal that proves that a product has won a prize in the World Green Tea Contest organized by the World Green Tea Association (hereinafter “Association”). Those who have won a prize in the World Green Tea Contest and wish to use the Seal (hereinafter “User”) must use it in compliance with the rules specified in these Guidelines for Use of World Green Tea Contest Prize Seal (hereinafter “Guidelines”).

### Article 2. Permission to Use

In accordance with the conditions of the Guidelines, the Association shall permit the User to use the Seal for the following purposes. The User may:

- (a) Print the Seal on or adhere the Seal to the package of the product that won a World Green Tea Contest prize; and
- (b) Use the Seal in sales promotion activities for the winning product, such as advertising on websites and printed materials.

### Article 3. Restrictions on Rights

#### 3.1. Restrictions on Use

The following uses of the Seal are prohibited:

- (a) Using an altered version of the Seal;
- (b) Using the Seal on a product other than the one that won a prize in the World Green Tea Contest; and
- (c) Using the Seal of a prize that a product did not win, or using the Seal for the year a product did not win (for example, using the Grand Gold Prize Seal for a product that won the Gold Prize).

#### 3.2. Cancellation

If the User fails to perform the obligations of the Guidelines, or violates the Guidelines, the Association will immediately prohibit the User from using the Seal.

### Article 4. Disclaimer and Limitation of Liability

#### 4.1. Disclaimer

The User shall bear responsibility for using the Seal. The Association shall not guarantee that using the Seal will yield specific results.

#### 4.2. Limitation of Liability

The Association shall not bear responsibility for any damages incurred in relation to the Guidelines or Seal.

### Article 5. Revision of Guidelines

During the period in which the Guidelines are in effect, the Association shall be able to revise the provisions specified in the Guidelines.

### Article 6. Matters Not Specified

Matters not specified in the Guidelines shall be decided upon consultation between the Association and the User.

### Supplementary Provisions

1. The Guidelines shall go into effect on January 8, 2019.